

CITY OF HORICON

JOINT MEETING OF THE CITY COUNCIL AND THE PLAN COMMISSION

JUNE 16, 2020 6:00 P.M.
CITY HALL, ACTIVITY ROOM, 404 E. LAKE STREET

COMPREHENSIVE PLAN UPDATE KICKOFF MEETING

- 1) Explanation of Comprehensive Plan
- 2) Project Schedule
- 3) Review of Vision in 2009 Comprehensive Plan
- 4) Land Use Topics
 - a. Existing Land Use Conflicts
 - b. Intergovernmental Coordination and Cooperation
 - c. Greenfield Development vs Redevelopment
 - i. Downtown
 - ii. Cityview
 - iii. West Side Business Park
 - d. High Density and Multi-Use Development Options
 - e. Future Community Facilities
 - f. Quality of Life Improvements
 - g. Land Use Planning Objectives
- 5) Land Use Planning Objectives
- 6) Discussion of Key Topics for the Comprehensive Plan Update (Questionnaire)
- 7) Discussion on Public Participation Plan by Resolution
- 8) Next Steps

It is anticipated that a quorum of members of the Common Council and the Plan Commission will be in attendance at the above event. No action will be taken by any governmental body at the above event.

Posted 06/11/2020

1:30 p.m.

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Daily Citizen
W.B.E.V.
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What is a Comprehensive Plan?

A Comprehensive Plan is a document that helps guide the type, location, and appearance of growth and development, generally over the next 20 years. It is not the same as a zoning ordinance or zoning map, which are tools to help implement the Comprehensive Plan. Horicon is now preparing a ten-year update of its Comprehensive Plan, as required by state statutes. Building on the City's 2009 Comprehensive Plan, the Comprehensive Plan Update for Horicon will:

- Contain a series of maps and graphics, with accompanying text, describing the City's current conditions and desired future.
- Indicate city-wide goals, objectives, and policies for future growth and development.
- Detail existing conditions and background information, including existing land uses, natural features, transportation facilities, economic conditions and population trends.
- Propose generally where future development should occur and how it should appear, including a Future Land Use Map to plan for future growth or land uses.
- Offer recommendations for future roads, utilities, parks, and community facilities.
- Contain detailed strategies for farmland, forest, and natural area preservation.
- Include strategies for job and tax base growth.

A Comprehensive Plan can . . .

- Lead to consistent decision making on land development issues. Local officials, residents, and developers can refer to the Plan in making day-to-day decisions.
- Manage growth so that it does not occur in a haphazard pattern.
- Help the City spend money wisely and grow effectively so that service costs do not result in a heavy tax burden on property owners.
- Help preserve the character and natural resources of Horicon.
- Provide a sound basis to update land use regulations, such as the zoning ordinance.

Stages in the Planning Process* include . . .

1. Update Existing Conditions, Issues, and Opportunities
2. Prepare Draft Document and Maps
 - a. Goals, Objectives, and Policies
 - b. Supporting Chapters (e.g., Natural Resources, Transportation, Housing)
 - c. Implementation Action Plan
 - d. Future Land Use Map, Existing Land Use Map, and Other Community Maps
3. Review Document and Maps
4. Finalize and Adopt Comprehensive Plan

*Public participation throughout

City of Horicon Comprehensive Plan Project Schedule

Event	Type	Date
2020		
Public Participation Plan	--	TODAY
Project Kickoff with Public, Plan Commission, and Common Council	Joint Meeting #1	TODAY
Vandewalle & Associates Prepares Draft #1 (redline version)	--	Mar. – June
Staff Review of Draft #1 (redline version)		July
Staff Conference Call to Review Draft #1 (redline version)	Staff Meeting #1	
Vandewalle & Associates Makes Staff Edits to Draft #1	--	August
Vandewalle & Associates Makes Plan Commission Edits to Create Draft #2		
Staff Conference Call to Review Draft #2	Staff Meeting #2	
Draft #2 Public Open House at a Local Event	Public Open House	
Joint Plan Commission and Common Council Meeting to Review Draft #2	Joint Meeting #2	
30-Day Public Notice		September
Joint Plan Commission and Common Council Public Hearing and Adoption Meeting	Joint Meeting #3	October
Vandewalle & Associates Produces Final Adopted Plan and Sends to City		

City of Horicon
Comprehensive Plan Update
COMMON COUNCIL/PLAN COMMISSION
QUESTIONNAIRE & PRIORITY SURVEY

Name: _____

Common Council Member Plan Commissioner

1. What have been the most exciting things to happen in Horicon in the last 5-10 years? Why?

2. What have been the most disappointing things to happen in Horicon over the last 5-10 years? Why?

3. In what locations would you like to see redevelopment happen in the next 5-10 years? List specific sites if possible.

Continued on following page

4. What existing assets, emerging trends, and potential opportunities should the City take advantage of to shape its future?

5. What else do you think the City should do to reach its desired future over the next 10 or so years?

6. Is there anything else that you think this planning process should consider?

Priority Survey

Please provide feedback on the following issues that will be addressed in the update of the plan. Prioritize your **top 5 issues** for the City to focus on and address over the next 20 years by placing a **check mark** next to the issue.

Potential Issues to be Addressed in Plan Update	Top Priorities
Cooperation and collaboration between governments	
Growth management (balance new development and redevelopment)	
Groundwater and surface water protection	
Transportation infrastructure planning/funding	
Stormwater management/flooding	
Housing availability/affordability	
Downtown revitalization	
Fostering new development	
Open space and habitat conservation	
Redevelopment of key sites	
Retaining businesses	
New or expanded park and recreation facilities	
Public health and safety	
Climate adaption and resiliency	
Aging in place – housing for all age groups	
Retaining and attracting young professionals	
Education and workforce	
Adapting to new technology	
Utility infrastructure planning and investment	
Attracting new employers	
Multi-modal transportation options	
Other (please explain):	

Next Steps

- Compile the feedback from today and use it to guide the development of Draft #1
- Work with staff to complete Draft #1
- Joint Council/Plan Commission meeting in August to review Draft #1

**PUBLIC PARTICIPATION STRATEGY AND PROCEDURES
FOR THE CITY OF HORICON
COMPREHENSIVE PLAN UPDATE
2020**

Introduction

A key required component of Section 66.1001 of Wisconsin Statutes—the State’s comprehensive planning legislation—is actively involving community stakeholders as each local comprehensive plan is being developed, updated, or amended. Public participation helps to ensure that the resulting comprehensive plan accurately reflects the vision, goals, and values of citizens of the community.

Section 66.1001(4)(a) of Wisconsin Statutes requires the City of Horicon to adopt, by resolution, written procedures designed to foster public participation at every stage in the preparation, update, or subsequent amendment of its comprehensive plan. The written procedures must provide for wide distribution of the comprehensive plan, an opportunity for the public to submit written comments on the plan, and provisions for local response to such comments.

This document meets this statutory requirement. It serves as the procedures that will be used to guide the required ten-year update to the City’s Comprehensive Plan, which was adopted on November 17, 2009.

Major Goals of Public Participation Strategy

- Provide opportunities for members of the public to participate in the process and to help consider and adopt a complete update to the City’s Comprehensive Plan.
- Adopt an updated plan that reflect the ideas, desires, and objectives of most residents and property owners.
- Meet both the letter and spirit of Wisconsin’s Comprehensive Plan legislation.
- Use the City’s Plan Commission as a foundation for guiding the plan update process.
- Recognize that the goals expressed above must be balanced with the need to complete the Comprehensive Plan update within a reasonable timeframe.

Selected Public Participation Techniques

The City will, at a minimum, use the following techniques to obtain public input during the plan update process:

- Assure that all Plan Commission and Common Council meetings consider and adopt the updated plan, are open to the public, and are noticed as required by State open meeting regulations.
- Establish a process for members of the public to nominate changes to the City’s Future Land Use Map for consideration by the Common Council and Plan Commission.
- Public comments will be solicited and responded to at every stage of the planning process.
- Hold one public open house to review the draft plan. This drop-in meeting will be open to the public and advertised in advance.
- Provide an opportunity at each public meeting held on the Comprehensive Plan update for public comment. Some meetings will be particularly meant to encourage wide participation from the public. Other meetings are intended to be work sessions for the Plan Commission, Common Council, or some combination. The public comment period will be provided at either the beginning or end of each public meeting, or at one or more other parts of the meeting at the

discretion of the Plan Commission or Common Council. This will allow the Commission or Council to concentrate on completing tasks without interruption, while still allowing the public an appropriate chance to observe and comment.

- Hold at least one formal public hearing on the proposed Comprehensive Plan update and the adopting ordinance prior to adoption. All members of the public will have an opportunity to present testimony and offer comments at the public hearing. The public hearing will be noticed and held per the requirements of Wisconsin Statutes, Section 66.1001.

Opportunities for Comments/Responses on Draft Comprehensive Plan

The City will have copies of all draft plan materials available online or at City Hall and the Library during normal business hours. The City will also provide copies of the draft and final plan to adjacent and overlapping governments and non-metallic mineral interests as required by statute, and to members of the participating public as requested. The City may charge for public copies an amount equal to the costs of time and materials to produce such copies.

Public comments will be solicited and responded to at every stage of the plan update process. Written comments on the comprehensive plan update may also be delivered, mailed, faxed, or emailed to the City Clerk-Treasurer. The City will respond to written comments via mail, email, fax, telephone, meeting, and/or through consideration of appropriate changes to the draft comprehensive plan.